

## Marketing Queens University

Competency		Course Prefix & Number	Course Title	Course Offerings
A A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted				
A	Principles of Marketing	MKT 340	Principles of Marketing	F, S
B	Global Markets / Trade & Financial Literacy	BUS 365*	International Business*	F, S
		BUS 454*	International Trade*	UD
		MKT 465*	International Marketing*	
C	Organizational Resources Management	MKT 452*	Marketing Management*	S
		BUS 350*	Operations Management*	F, S
D	Entrepreneurship	BUS 303	Intro to Entrepreneurship	F

Posted: 11/12/2018  
Revised: Fall 2018

**Course Offering Codes:**

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand  
e=even years, o=odd years, ^=online

**Notes:**

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (\*) denotes a prerequisite course.
- For more information from this institution, click here, [www.queens.edu](http://www.queens.edu).